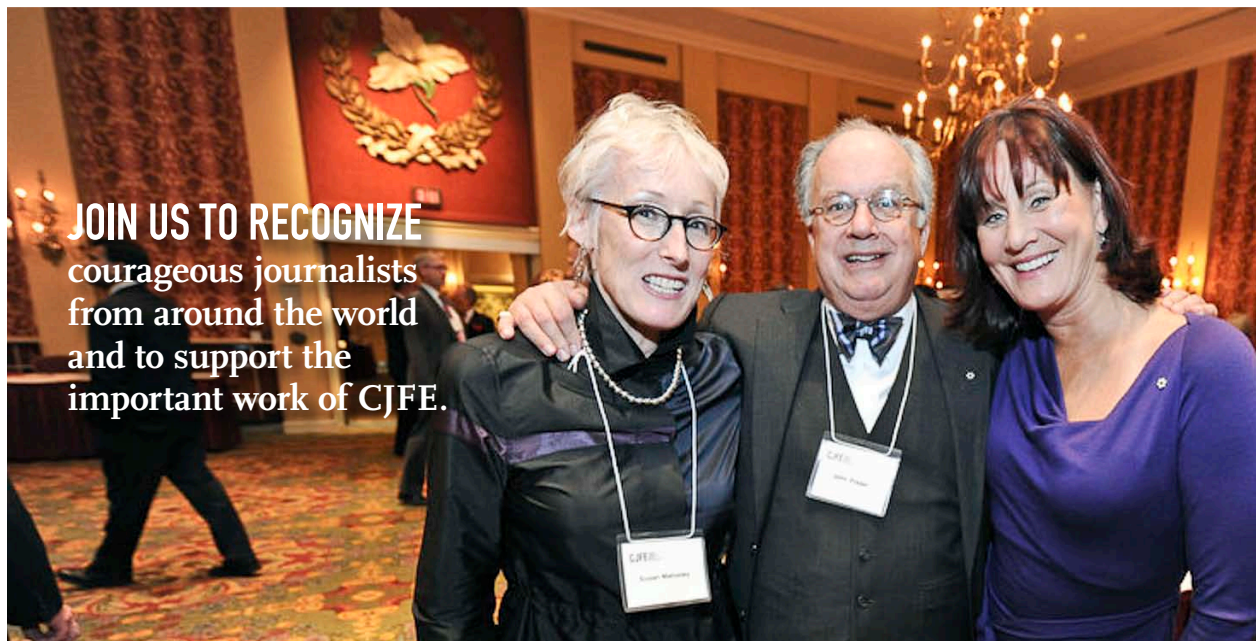


The Canadian Journalists for Free Expression Gala: A Night to Honour Courageous Reporting

# CJFE CANADIAN JOURNALISTS FOR FREE EXPRESSION



JOIN US TO RECOGNIZE  
courageous journalists  
from around the world  
and to support the  
important work of CJFE.



Thursday, November 24, 2011, 6:00 PM

Reception followed by dinner and awards program

The Fairmont Royal York  
100 Front Street West, Toronto

[www.cjfe.org](http://www.cjfe.org)



# Sponsorship of the 2011 Canadian Journalists for Free Expression Gala: A Night to Honour Courageous Reporting, Nov. 24, 2011



The evening features a reception, dinner, free expression awards program, a compelling new exhibit and special guest appearances.

Lori Abittan, Denise Donlon, Patrick Gossage, Wendy Freeman, Frank Switzer and Madeline Ziniak (CJFE's Gala Dinner Committee) invite you to join them for this extraordinary night, which brings together some of the biggest names in Canadian media to honour colleagues from around the world.



“People that attend this evening always find it intensely moving.” **Margaret Atwood**

Currently, journalists around the world are in danger—in danger of being silenced, incarcerated or killed. CJFE is making a difference. We invite you to make a difference too and become a gala sponsor.

In addition to a table for ten at the dinner in the beautiful Canadian Room at The Fairmont Royal York and recognition on our gala website and event signage, we are pleased to offer the following benefits:

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### **\$20,000 Evening Sponsor**

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As the exclusive Evening Sponsor, you will receive:

- Meet-and-greet and photos with guest speakers and award winners at the reception
- Prominent recognition at the event from the stage
- Full-page colour ad on the back cover of the International Free Expression Review
- Premium table position
- One seat at the Head Table
- Evening Sponsor signage at the entrance to the dinner

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### **\$20,000 Exhibit Sponsor**

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As the exclusive Exhibit Sponsor, you will receive:

- Prominent recognition at the event from the stage
- Full-colour ad in the International Free Expression Review
- Premium table position
- One seat at the Head Table
- Exhibit Sponsor signage at the exhibit

“Freedom of expression is a fragile aspect of our society unless we’re aggressive in protecting it. A night like tonight empowers and strengthens us all to ensure that we do what needs to be done.” **Tony Burman**

“Without freedom of expression, there is silence or lies, and I don’t know which is worse. Free expression is the absolute mechanism by which we are free in the holistic sense.” **Linden MacIntyre**

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### **\$15,000 Reception Sponsor**

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As the exclusive Reception Sponsor, you will receive:

- Prominent recognition at the event from the stage
- Full-page colour ad on the inside back cover of the International Free Expression Review
- Premium table position
- One seat at the Head Table
- Reception Sponsor signage at the entrance to the reception

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### **\$12,500 + Video Production Platinum Sponsor**

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As the exclusive Platinum Sponsor, you will receive:

- Prominent recognition at the event from the stage
- Full-page colour ad on the inside front cover of the International Free Expression Review
- Premium table position
- One seat at the Head Table
- Credit in the videos produced

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### **\$12,500 Gold Sponsor**

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As a prestigious Gold Sponsor, you will receive:

- Full-page colour ad in a Gold position in the International Free Expression Review
- Premium table position

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### **\$10,000 Silver Sponsor**

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As a distinguished Silver Sponsor, you will receive:

- Full-page colour ad in a Silver position in the International Free Expression Review
- Premium table position

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### **\$7,500 Bronze Sponsor**

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As an honoured Bronze Sponsor, you will receive:

- Half-page colour ad in the International Free Expression Review
- Good table position

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### **\$5,000 Table Sponsor**

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# CJFE IS MAKING A DIFFERENCE

CJFE boldly champions the free expression rights of journalists and media workers around the world. In Canada, we monitor, defend and promote free expression and access to information. We encourage and support individuals and groups to be vigilant in the protection of their own and others' free expression rights. We are active participants and builders of the global free expression community.

## CJFE's work includes:

- management of the global free expression network IFEX, which has 95 member organizations around the world
- advocacy on free expression issues both in Canada and internationally
- publicizing and profiling free expression issues through events and outreach
- protection of journalists through our Journalists in Distress Program
- partnerships like the Scotiabank/CJFE Fellowship at Massey College for Latin American journalists
- publications including CJFE's Review of Free Expression in Canada

**A FREE PRESS IS THE CORNERSTONE OF DEMOCRACY**

Support CJFE.  
Support free expression.

**CJFE** CANADIAN  
JOURNALISTS  
FOR FREE  
EXPRESSION 

## CANADIAN JOURNALISTS FOR FREE EXPRESSION

555 Richmond St. West, Suite 1101

POB 407, Toronto, ON M5V 3B1

T 416-515-9622 F: 416-515-7879

[www.cjfe.org](http://www.cjfe.org)